

Related & Co.

Zero
Gravity®
Academy




(Zero Gravity) x Youth^{STEM®}

**INNOVATION,
ENTREPRENEURSHIP &
DISRUPTION
READINESS PROGRAM FOR YOUTH**

INSPIRE. ENCOURAGE. ENABLE

Here at Related & Co., we work at the intersection of relevancy & innovation capability. Our Relevancy Framework™ offers four modules for training, organizational innovation IQ, persona assessments, and consulting. The framework contributes to organizations' & leaders' efforts in turning today's intentions into tomorrow's actions and future-proof organizational innovation capabilities & human infrastructure.

 Zero Gravity® is the alignment & training module of Related & Co.'s Relevancy Framework™. (Zero Gravity) x YouthSTEM® is the high-school version of the Zero Gravity® program.

A word from Atahan Isik

Partner / Related & Co.

Instructor / University of California, Irvine

Innovation Management & Entrepreneurship Program

**" WE
BELIEVE IN
INNOVATION&
ENTREPRENEURSHIP
CENTRIC
EDUCATION."**

IT'S NOT FAIR TO DELIVER
OUR KID'S CONVENTIONAL
EDUCATION AND EXPECT
THEM TO BE READY FOR
THE UNCONVENTIONAL
BUSINESS DYNAMICS AND
THE GLOBAL ECONOMY.

IN OTHER WORDS, EDUCATION
SHOULD GO BEYOND
PREPPING KIDS FOR A JOB
INTERVIEW. INSTEAD, PUSH
THEM TO FULFILL THEIR
POTENTIALS, SO THEY CAN
UTILIZE THE INFORMATION TO
BUILD, CREATE, AND START
VALUES.

Only then we make sure
kids are assets, not
liabilities for our future
society.



SYNOPSIS

(Zero Gravity) X Youth^{STEM®}

INNOVATION, ENTREPRENEURSHIP & DISRUPTION READINESS PROGRAM

THE FUTURE HOLDS TOO MUCH UNCERTAINTY, AND CONVENTIONAL EDUCATION IS BEHIND THE CURVE WHEN IT COMES TO EQUIPPING YOUNG MINDS WITH THE NECESSARY MINDSET AND PERSPECTIVES.

THE PROGRAM IS DESIGNED TO HELP OUR YOUNG GENERATION ACQUIRE THE MIND SHIFT, PERSPECTIVES & CRITICAL THINKING THEY NEED TO ADAPT TO UNDERSTAND BETTER & NAVIGATE INNOVATION AND ENTREPRENEURSHIP.

THE EARLIER, KIDS GETTING EXPOSED TO INNOVATION, ENTREPRENEURSHIP, AND DISRUPTION MANAGEMENT; BETTER THEY BECOME THE FUTURE-PROOF.

That's why we have our award-winning and corporate-centric Zero Gravity® program multiplied by Youth & STEM and offering it to the high-schools.



FOUNDATION
(Zero Gravity) x Youth^{STEM®}

FOUNDATION OF INNOVATION & ENTREPRENEURSHIP MENTALITY IS TO BE ABLE TO DEVELOP NEW & FRESH PERSPECTIVES.

SO, PROGRAM DELIVERS DIFFERENT
APPROACHES, UNCONVENTIONAL CASES
AND SET AN UNBIASED MINDSET TO PUSH
YOUNG MINDS EMBRACING THE
FOUR CRITICAL UNDERSTANDING;

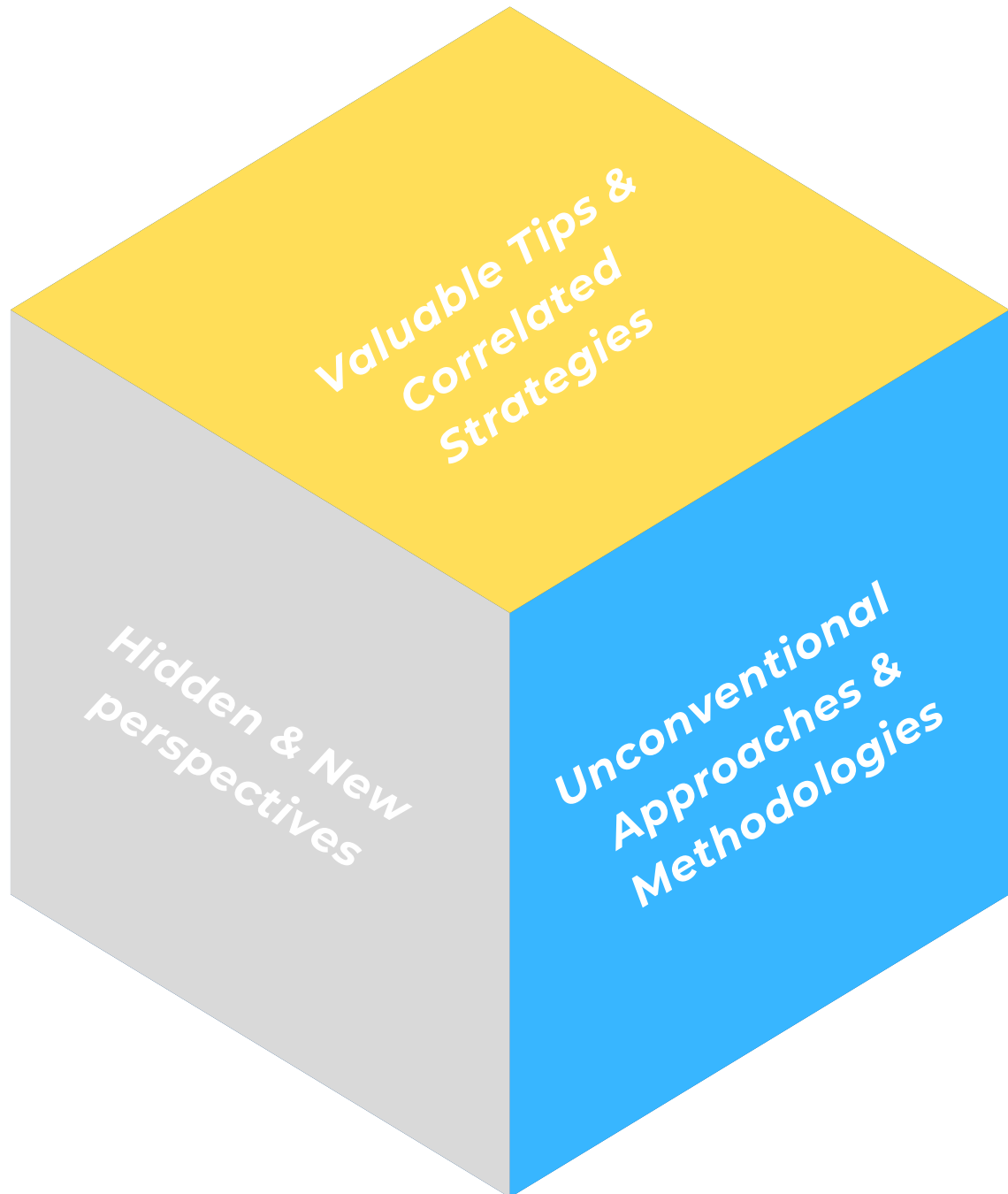
Stay relevant.

It's never too early.

Fail. But fail forward.

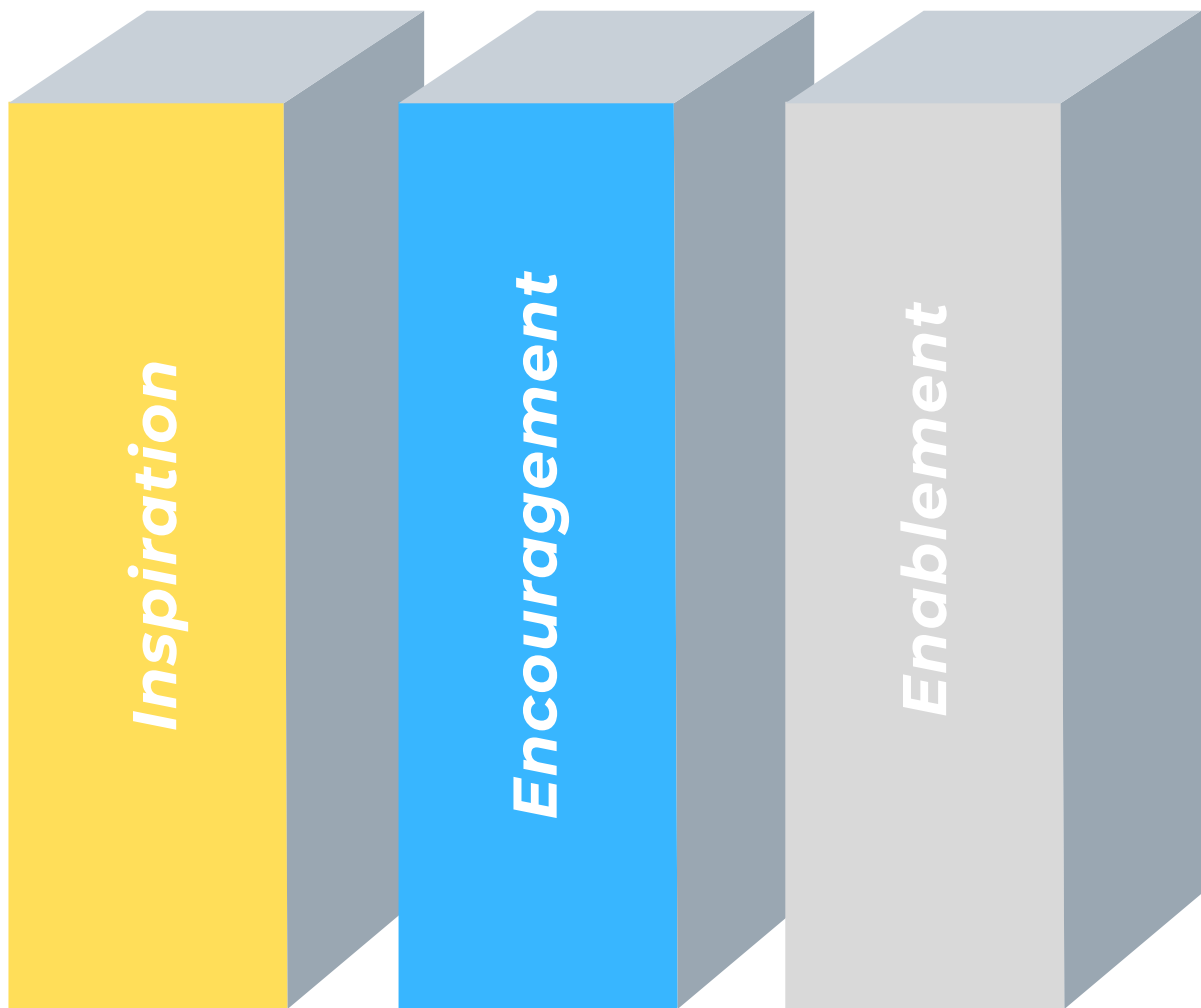
There is "No" norm (Anymore)

WHAT TO EXPECT (Zero Gravity) X Youth^{STEM®}



These components were specially picked to help audience understanding of business frameworks & models and connect innovation & entrepreneurial efforts for personal objectives and goals.

PSYCHOLOGICAL COMPONENTS (Zero Gravity) X Youth^{STEM®}



The entire program was designed to inspire, encourage, and enable individuals to trigger & stimulate their internal process towards fostering innovation & intrapreneurship.

METHODOLOGY OF DELIVERY (Zero Gravity) X Youth^{STEM®}

Intuitive Delivery

Intuitive teaching prefers to deliver information that is abstract, original and oriented towards theory. It looks at the big picture and tries to grasp overall patterns. Intuitive teaching likes discovering possibilities and relationships and working with ideas.

Kinesthetic Learning

It is known as hands-on learning focusing on stimulating different bits of intelligence to a broader range of human potential. Kinesthetic learning is rarely based on technology, as the method values movement and creativity over technological skills. The upside of this methodology is that Kinesthetic learning is more student-centered than teacher-centered.

Storytelling

Humans are hardwired to stories and storytelling is a unique way for people to develop an understanding, respect, and appreciation of the topics. This approach has its proven records as the best way of delivering the main idea directly, taking place in minds and helping to relate the topic personally.

Authentic Learning

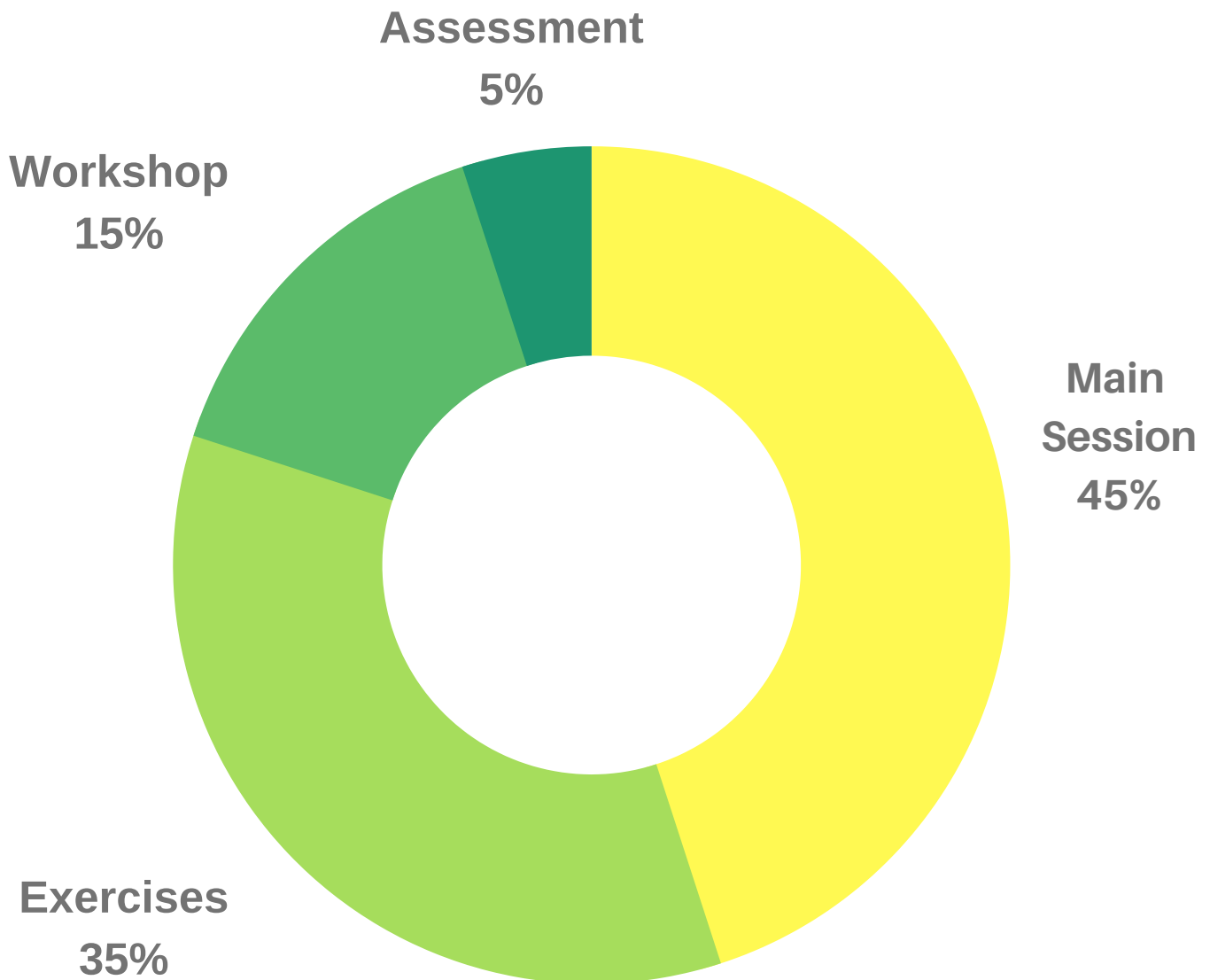
Authentic learning is an instructional approach that allows students to explore, discuss, and meaningfully construct concepts and relationships in contexts that involve real-world problems and projects that are relevant to the learner.

In essence, the emphasis is on developing critical, reflective abilities, to empower and enhance the learner.

MODULES

(Zero Gravity) X Youth^{STEM®}

PROGRAM HAS FOUR MODULES.



Researches show that the human brain act on what it remembers, not necessarily what it knows. We selectively blend four modules to reinforce the level of delivery.

TRUSTED BY

UCI University of
California, Irvine
aselsan



TED UNIVERSITY



**ODTÜ
METU**

UCI Applied
Innovation

AKBANK



DSCA

DUBAI SMART CITY ACCELERATOR

ODTÜ·TEKNOKENT



Investor & Accelerator



GLOBAL
ENTREPRENEURSHIP
NETWORK



MEDİPOL
UNV İSTANBUL
MEDİPOL
ÜNİVERSİTESİ

Startupbootcamp



ITU GATE | INTERNATIONAL START-UP
ACCELERATION PROGRAM



Himss[®]

transforming healthcare through IT



CONCORDIA
UNIVERSITY IRVINE

TESTIMONIALS



" The experience that I had in (Zero Gravity) x YouthSTEM® program was flawless. Everything that has been told was perfectly prepared and taught us many necessary topics about innovation and entrepreneurship. "

-Hira Aksoz, Grade 11, TED Ankara College



" Attending (Zero Gravity) x YouthSTEM® was one of the best choices I have made throughout my academic life. The program was very beneficial; And I have never imagined learning so much about entrepreneurship, innovation, and uncertainty management. I recommend the program to everyone! "

-Alara Irmak Tumer, Grade 12, TED Ankara College



" (Zero Gravity) x YouthSTEM® is a perfect interactive course that stimulates our minds. This course helped me improve my individual and teamwork skills that I will need in the university and business world. "

-Sarp Maral, Grade 12, TED Ankara College



" (Zero Gravity) x YouthSTEM® was beyond my expectations. Not only I made the right decision by attending the program but for my entire life."

-Ceren Cantekin, Grade 10, TED Ankara College



" Attending the (Zero Gravity) x YouthSTEM® program was one of the best decisions I made this year. I feel like I learned the most useful information that will help me in my career. This program helped me to see things from different perspectives. "

-Adar Palagolu, Grade 10, TED Ankara College



" The amount of fun I had while learning about innovation and entrepreneurship was beyond my imagination. I'm glad that I enrolled in this program in ninth grade, I will now have a different perspective for the rest of my life. "

-Elif Dilara Inkaya, Grade 9, TED Ankara College

TEAM



PhD, Organizational Psychology

Kim Perkins



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